



## Finished 'press-ready' Artwork - Technical Specifications for Single Side Bookmark Promotion

### PLEASE NOTE:

Art should be fully approved by the client before submission to CCP.

All Supplied Art should be fully **Finished Artwork**.

After email/fax confirmation with the client, we will print the files that you send us.

Bookmark Promotions trim to 60x210mm.

Finished art should include 1.5 mm bleed all around.

Finished Art should be 63x213mm including the 1.5mm bleed.

All Art must be **fully finished** for CMYK printing.

Preferably please provide **Finished Artwork as a press-ready CMYK PDF file** 63x213mm - which includes 1.5mm bleed (trims to 60x210).

The main MAC software platforms can be accepted on the usual formats.

Please inquire regarding PC created artwork.

### IMPORTANT

All submitted Artwork should have all contents set for **CMYK** print.

Any **raster elements** to be **>400dpi** at size with detail work as vector/curves.

**Any fonts** convert the text to paths/curves or include/embed the font.

Any other queries please call our Production Manager

Julian Richards 0116 210 1441. If in doubt please call - thanks

Email Finished Art to [jules@bookmarkpeople.com](mailto:jules@bookmarkpeople.com) or  
send us the **Finished Art via a FTP upload site** (such as mailbigfile.com).

Alternatively Post Finished Art to: Production - Central Community Press Ltd.  
Unit 45 - Vulcan House, Vulcan Road, Leicester LE5 3EF.

